



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser United States Chamber of Commerce (9445)  
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926  
Buyer CLOYD, ELISE  
Salesperson Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Product Political - Issue (1068)  
Brand US CHAMBER COMMERCE (66936)  
Acct Types National/Political  
Est/Headline 2054/06338922  
Demo  
Revision  
Comments US CHAMBER  
US CHAMBER OF COMMERCE

Invoice 643499  
Inv Date 10/28/2012  
Terms Net 30  
Contract 333248  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:30PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/01/12 7:26AM (Mo)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/01/12 8:54AM (Mo)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/02/12 8:29AM (Tu)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/02/12 8:59AM (Tu)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/03/12 7:30AM (We)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/03/12 8:29AM (We)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/04/12 7:25AM (Th)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/04/12 8:47AM (Th)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/05/12 7:43AM (Fr)	00:30	2012USCC002	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	10/05/12 8:47AM (Fr)	00:30	2012USCC002	\$3000.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 12:58PM (Mo)	00:30	2012USCC002	\$1800.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 12:28PM (Tu)	00:30	2012USCC002	\$1800.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 12:59PM (We)	00:30	2012USCC002	\$1800.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 12:53PM (Th)	00:30	2012USCC002	\$1800.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 12:49PM (Fr)	00:30	2012USCC002	\$1800.00	
16.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 5:43PM (Mo)	00:30	2012USCC002	\$3300.00	
16.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 5:52PM (Tu)	00:30	2012USCC002	\$3300.00	
16.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 5:28PM (We)	00:30	2012USCC002	\$3300.00	
16.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 5:52PM (Th)	00:30	2012USCC002	\$3300.00	
16.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 5:12PM (Fr)	00:30	2012USCC002	\$3300.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 6:29PM (Mo)	00:30	2012USCC002	\$4500.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 6:00PM (Tu)	00:30	2012USCC002	\$4500.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 6:00PM (We)	00:30	2012USCC002	\$4500.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 6:24PM (Th)	00:30	2012USCC002	\$4500.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 6:00PM (Fr)	00:30	2012USCC002	\$4500.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 6:59PM (Mo)	00:30	2012USCC002	\$5500.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 7:25PM (Tu)	00:30	2012USCC002	\$5500.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 7:12PM (We)	00:30	2012USCC002	\$5500.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 7:06PM (Th)	00:30	2012USCC002	\$5500.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 7:29PM (Fr)	00:30	2012USCC002	\$5500.00	
19.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-2,Th-1	10/01/12 11:56PM (Mo)	00:30	2012USCC002	\$1600.00	
19.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-2,Th-1	10/03/12 12:01AM (We)	00:30	2012USCC002	\$1600.00	
19.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-2,Th-1	10/03/12 11:45PM (We)	00:30	2012USCC002	\$1600.00	
19.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-2,Th-1	10/04/12 11:43PM (Th)	00:30	2012USCC002	\$1600.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 11:30PM (Mo)	00:30	2012USCC002	\$3000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 11:12PM (Tu)	00:30	2012USCC002	\$3000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 11:27PM (We)	00:30	2012USCC002	\$3000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 11:30PM (Th)	00:30	2012USCC002	\$3000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 11:22PM (Fr)	00:30	2012USCC002	\$3000.00	



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Orlando, FL 32886-3324  
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fx: (407) 841-8259

Advertiser **United States Chamber of Commerce (9445**  
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**  
Buyer **CLOYD, ELISE**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
**ph: (555) 555-5555**  
Product **Political - Issue (1068)**  
Brand **US CHAMBER COMMERCE (66936)**  
Acct Types **National/Political**  
Est/Headline **2054/06338922**  
Demo  
Revision  
Comments **US CHAMBER**  
**US CHAMBER OF COMMERCE**

Invoice **643499**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **333248**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/30/2012 4:05:30PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
21.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/01/12 8:00PM (Mo)	00:30		2012USCC002	\$20000.00	
22.0	Spot	10:00:00PM-11:00:00	Day, Tu-1	10/02/12 10:45PM (Tu)	00:30		2012USCC002	\$12000.00	
23.0	Spot	8:00:00PM- 9:00:00	Day, F-1	10/05/12 8:21PM (Fr)	00:30		2012USCC002	\$6000.00	
24.0	Spot	9:00:00AM-10:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/01/12 9:14AM (Mo)	00:30		2012USCC002	\$800.00	
24.0	Spot	9:00:00AM-10:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/02/12 9:44AM (Tu)	00:30		2012USCC002	\$800.00	
24.0	Spot	9:00:00AM-10:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/03/12 9:59AM (We)	00:30		2012USCC002	\$800.00	
24.0	Spot	9:00:00AM-10:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/04/12 9:31AM (Th)	00:30		2012USCC002	\$800.00	
24.0	Spot	9:00:00AM-10:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/05/12 9:24AM (Fr)	00:30		2012USCC002	\$800.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/01/12 4:22PM (Mo)	00:30		2012USCC002	\$1400.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/02/12 4:13PM (Tu)	00:30		2012USCC002	\$1400.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/03/12 4:36PM (We)	00:30		2012USCC002	\$1400.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/04/12 4:40PM (Th)	00:30		2012USCC002	\$1400.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/05/12 4:19PM (Fr)	00:30		2012USCC002	\$1400.00	
26.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1	10/01/12 4:41PM (Mo)	00:30		2012USCC002	\$1400.00	M/G For 6.0.1,6.0.2,6.0.3,
26.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1	10/02/12 4:38PM (Tu)	00:30		2012USCC002	\$1400.00	M/G For 6.0.1,6.0.2,6.0.3,
27.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1	10/01/12 12:23PM (Mo)	00:30		2012USCC002	\$1800.00	M/G For 19.0.1
27.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1	10/02/12 12:59PM (Tu)	00:30		2012USCC002	\$1800.00	M/G For 19.0.1
29.0	Spot	5:00:00PM- 6:00:00	Day, Th-1, F-1	10/04/12 5:23PM (Th)	00:30		2012USCC002	\$3300.00	M/G For 28.0.1,28.0.2,28.0.3
29.0	Spot	5:00:00PM- 6:00:00	Day, Th-1, F-1	10/05/12 5:29PM (Fr)	00:30		2012USCC002	\$3300.00	M/G For 28.0.1,28.0.2,28.0.3

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$188,900.00
Commission	(\$28,335.00)
Net Total	\$160,565.00

Total Spots 58

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.